Ansh Bhatia Product Designer

A Designer who speaks and understands business. Working at the intersection of Tech, Business and Design to build product that in addition to being visually appealing are also a delight to use.

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WORK EXPERIENCE

HireBrain Dec '22 - Present

Product Designer • Full-Time

- Sole Product Designer responsible for scaling the product and implementing a robust design system to ensure consistency and efficiency.
- Engaging directly with key stakeholders to gather requirements, understand user needs, and align design solutions with business goals.
- Developing fully functional prototypes to visualise and validate product concepts, utilising user-centred design principles.
- Conducting usability tests to gather feedback and iterate on design solutions, ensuring optimal user experiences.
- Serving as a UX evangelist within the organisation, advocating for user-centred design practices and promoting a strong user experience culture.

Internshala Jan '25 - Present

Instructor • Part-Time

- Mentoring and guiding students in their design journeys
- Providing feedback and grading assignments for assigned mentees

10k Designers Jul '23 - Present

Design Mentor • Part-Time

- Mentoring and guiding students in their design journeys
- Providing feedback and grading assignments for assigned mentees

Monetizely Jan '24 - Aug'24

UX Design Consultant • Part-Time

- Helping convert ideas into fully functional prototypes to Pitch to Investors and Potential Customers
- Working directly with Founders to ensure alignment

Seekho Sept '21 - July '22

Product Designer

- Acted as the Sole Product Designer across Web and Native App.
- Overhauled multiple key flows and experiences for the web.
- Redesigned the App from Scratch to achieve Retention and Engagement.
- Collaborated with the teams across Tech, Product and Content to ensure alignment.

FrontRow Aug '20 - Aug '21

Visual designer

- Composed and instituted the design language for various categories ranging from rap and music to comedy and gaming.
- Worked with Community Managers to optimize app poster and widget designs on the app to boost Click Rates upto 35%.
- Took charge of the Category Design pipeline and oversaw the workload distribution amongst a team of 6 design interns.
- Designed Creatives including Pitch Decks, Social Media Ads, Marketing Creatives, Product Components and App posters.